

## **Social Media Guidelines**

NAPSA abide by the Rights and Responsibilities set out by each social networking site utilized in order to engage with its members. We expect that all persons will abide by our Community Guidelines found below.

The purpose of these guidelines is to foster an online community for all members where they are safe and are free from harassment and unwelcome solicitation.

We ask that everyone who engages with NAPSA and its members using social media;

- **Be Respectful:** It is of high importance to us that everyone is treated with dignity and respect. NAPSA will not tolerate obscene or hostile language. We ask that you refrain from posting derogatory comments in regards to the opinions of others engaging with our social media platforms and also those of our associated universities and organisations.
- **Personal Privacy** is of utmost importance, we ask you to protect this by refraining from posting personal contact details without permission on social media linked to NAPSA.
- **No Solicitation:** Please limit link posts to material relevant to pharmacy and matters of importance. All other links will be removed. Links, posts or comments which are posted more often than deemed necessary will also be removed e.g. 'spamming'.
- Comments and posts made do not necessarily reflect the views, policies and opinions of NAPSA.
- You are encouraged to use any reporting function available if you come across any abusive material.
- Posts that target the reputation of certain groups or organisations will not be approved by moderators.
- **Moderation/Deleting Posts:** You are free to express yourself. However, any posts that violate these guidelines will be deleted by our moderators. Moderators reserve the right to delete any and all comments or conversations.
- **Blocking:** Violation of these Community Guidelines will result in your being blocked from engaging with NAPSA on social media and possible reprimand by NAPSA.